

## WATER EFFICIENCY FOR THE PROPERTY SECTOR

Commerce and industry use around 22% of Sydney's drinking water.

This partnership is between the Water for Life Education Program and the Property Council of Australia (NSW). It builds on and extends other business programs through a targeted water efficiency training package, delivering workshops, and disseminating water efficiency information to the Property Council members.

### Project activities and resources

This project promotes water efficiency in the retail, commercial office and residential property sectors by showcasing water savings initiatives to build the business case for water efficiency in the property sector.

The project activities have been delivered through the:

- ◆ Seminar series

A three part seminar series brought together key industry experts to present case studies showcasing where they have achieved water efficiencies. These seminars took place in March, April and May 2007.

- ◆ Educational materials

PowerPoint presentations, speakers notes and case studies detailing the business case for water efficiency are available to industry members and educators, who are keen to learn from the ideas presented at the seminars and to implement these strategies. This material is available via the Water for Life website, or on the Property Council website, and has been promoted through the Property Council's e-news newsletter which goes to over 7,000 individuals in the property industry.

- ◆ Promotion of water efficiency initiatives

The Property Council is also implementing an industry awareness campaign about water efficiency initiatives, and the programs run by the NSW Government through the Property Council's fortnightly e-news and the Property Council's monthly magazine, Property Australia.

## How to get involved and find out more

For further information on the project or resources, please contact Sandra Ross, NSW Business Manager, via email at: [sross@propertyoz.com.au](mailto:sross@propertyoz.com.au) or visit [www.waterforlife.nsw.gov.au](http://www.waterforlife.nsw.gov.au).



### Project Partner

The Property Council of Australia is the national representative of the property industry. Its members help shape, build and finance cities, and have a long term interest in the future of urban areas. Members cover all property types and they include the bulk of the state's investors in office towers, shopping centres, industrial parks, tourism accommodation and infrastructure, and major developers of commercial and residential property.

**This project is supported by the NSW Government's Water for Life Education Program.**